

THE LEAGUE

Mitchells of Lancaster Live Sports Loyalty Card

Q&A AND THE SMALL PRINT

QUESTIONS AND ANSWERS:

How do I collect points with my Loyalty Card?

You can use your loyalty card to collect points when purchasing selected draught products when live sport is being shown at participating outlets. Simply hand your card over to a member of staff when paying your bill and you will receive 10 points for every whole £1 spent.

So if you spend £3.40 you will receive 30 points.

Every point collected is worth one penny and once you have a balance of 100 points on your card, you can redeem your points - using them as cash equivalents.

What are the selected draught products I can claim points from?

You can collect points from purchasing Carlsberg, Carlsberg Export, Tetley Smooth, Tetley Cask, Tuborg, San Miguel, Holsten Vier and York Guzzler. No substitution is permitted.

Where are the participating outlets?

The League loyalty card is recognised and valid in The Bowerham in Lancaster, Fibbers in Lancaster, The Royal Hotel in Bolton-le-Sands, The Old Hall in Heysham, Davy Jones Locker in Morecambe, The William Mitchell in Morecambe and The County Hotel in Carnforth (December 2015 onwards).

How can I check my balance and spend my points?

To check your balance, simply hand your card over to a member of staff and they can let you know your point balance. Once you have 100 points or more you can redeem your points against any product for sale.

THE SMALL PRINT:

The League loyalty card is required to start collecting points. You can collect points from selected draught products, subject to availability. Points may only be claimed when live sporting events (including pre-match build-up) are being shown; all live domestic and Champions/Europa League football being shown on Sky Sports and BT Sports. Your reward card is not a cheque guarantee, debit or credit card. Legally, your card belongs to Mitchell's of Lancaster, but it's yours to use and enjoy. The League loyalty card scheme is promoted by Mitchell's of Lancaster, 11 Moor Lane, Lancaster, Lancashire, LA1 1QB. Anyone over 18 years who registers their details can join the scheme. Your Loyalty card is personal to you. We do not issue additional cards for your account but your family and friends can of course apply for their own card. We can take any action we consider appropriate if we have reason to believe that you are abusing the scheme, including withholding points previously credited to your account. Mitchell's of Lancaster have the right to withdraw or cancel the scheme or any individual card at any time. We reserve the right to change the terms and conditions of the scheme at any time. We will display notices within the participating outlets notifying you of any change. DATA PROTECTION. We will never give out your personal details to anyone outside Mitchell's of Lancaster (Brewers) Limited without your consent. We will analyse your purchase history to provide you with relevant and personalised offers, information and advice, in helping you choose products that are right for you throughout the Mitchell's Estate. No cash alternative available.

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